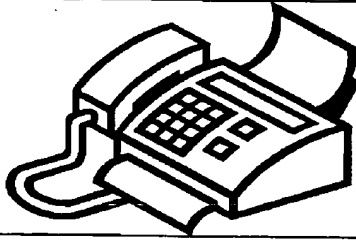


FEB 03 2005

**Facsimile from****Scott B Johnston**Street Pole Advertising USA  
6012 Ross Drive  
Woodridge IL 60517  
USA**To:** US Patent and Trademark Office  
Fax number: 0011 1 703 872 9306**Date:** 3/02/2005

Pages: 9 (including this page)

**Regarding:** US Patent Application No. 10/626,652  
In the name of Scott Basyl Johnston

Scott Basyl Johnston  
Street Pole Advertising USA  
6012 Ross Drive  
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UNITED STATES OF AMERICA

US Patent and Trade Mark Office  
2011 South Clark Place  
Customer Window, Mail Stop Patent Application  
Crystal Plaza Two, Lobby, Room 1B03  
Arlington VA 22202  
UNITED STATES OF AMERICA

**Fascimile No: 0011 1 703 872 9306**  
**Confirmation by Air Mail**

3 February 2005

Dear Sirs

**United States Of America Patent Application No. 10/626,652**  
**in the name of SCOTT BASYL JOHNSTON**  
**Entitled POLE ADVERTISING DEVICE**

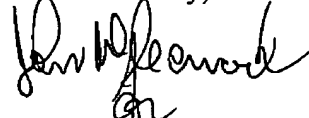
We refer to the notice of Non-Compliant Amendment which issued under the provisions of (37 CFR 1.121) and note that amendments to claims compliant with all of the official requirements is required. In particular, we understand that a complete listing of all of the claims is required.

In answer to the Notice of Non-Compliant Amendment, we enclose further set of amended claims. In the further set of amended claims, original claims 1 – 16 have all been deleted and new claims 17 – 32 lodged in place of the deleted claims 1 – 16.

Further it is submitted that new claims 17 – 32 are all new claims.

We respectfully request favourable reconsideration of the latest amendments to the claims.

Yours faithfully,



Scott Basyl Johnston